

FineGreetings.com

Highest open rates in the industry - More original premium full-length ecards than any other website

High-Response Email Platform for advertising, branding, database-marketing, social-media-communications

Easy to use in 3 simple steps:

- 1. Subscribe**
- 2. Paste in your bulk email list**
- 3. Choose and Send**

FineGreetings.com is a highly effective platform for email advertising. It combines the personal touch with the magic of entertainment. This engaging website is ideal for brand awareness, database marketing and personal social media contact. With no advertising and a clean family look, it is ideal for the promotion of any product or service. Unlike traditional email marketing platforms that typically have a click-through rate of 3% or less, the users of this website have had click-through rates of 53+%. (For additional benefits and features see page 2)

The site is focused on providing an email platform for accounts sending 1 to 5000 emails a day. No purchased lists are allowed, email addresses must be from the records of the sender, and their individual owners must have agreed to their use by the sender. Email addresses and groups are unlimited (within reason). Individual subscriptions must be purchased for each entity, thus a broker, agent, consultant, etc., must purchase a separate subscription for each of their customers.

Easy to use in 3 steps or about 10 clicks (simple-to-follow instructions):

- 1) Subscribe and Log in
- 2) Click on “Address Book” (link at bottom left of homepage)
“Create/Edit Contact Group” (button at top right of page)
“Click here to add new group” (line at top left of page)
give your Group a name and paste your list of email addresses into the box
“Create new group” (button at bottom left of the box) saves the Group to the server

For example, paste a list that looks like this into the blank box:

```
info@4tv4.com,John,Doe1  
info@4tv4.info,John,Doe2  
info@4tv4.mobi,John,Doe3  
info@4tv4.net,John,Doe4
```

- 3) Choose or create your card and/or message and send to your Group.

Additional Benefits and Features

No advertising

No worrying your competitors advertisements will be displayed

Entertaining cards that capture the attention of the customer, leaving a lasting positive impression of your client's business and/or their advertising message

The emotional affect of the ecard creates a positive bond between the business and the customer, a social media communication that strengthens branding

A secure site with no spam, no viruses, no malware

Highly versatile --- customize or create your own ecards, for example:

Send embed video ecards, of YouTube content, of product demonstrations, Real Estate open house tours, etc.

Create your own cards with your own pictures/graphics, text and sound (music, voice)

Sender can record voice message to send with e-card

Sender can upload their own image or flash animation; music or sound files; poems/text and more

Rich WYSIWYG Editor for formatting personalized card text

The "Invitation" section of the website (link at the bottom of the homepage) allows for the easy sending of announcements, advertisements, etc. to your saved email list without sending an ecard.

Remember:

Everyone loves to receive a card

Everyone loves to receive a birthday card

Everyone loves to receive a love card

Everyone loves to receive a thank you note

We love you . . . your clients will love you . . .